Lubren Cordero | UI/UX Design & Direction

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Summary

Results-driven UI/UX Designer and Project Manager with over eight years of experience in designing intuitive and engaging digital experiences, specializing in eCommerce. Skilled in user research, wireframing and prototyping, with an eye for aesthetics and functionality. Passionate about creating intriguing and engaging online interfaces that drive customer engagement and business growth. Currently seeking a new opportunity to apply my expertise in a dynamic, team oriented, user-focused environment.

Experience

IntuitSolutions
8 yrs 4 mos | Philadelphia, PA | On-Site + Remote (Since 2020)

Project Manager / Creative Lead   **Nov 2021 - Feb 2025**
- Led end-to-end custom BigCommerce design & development projects + retainers, overseeing UI/UX, front-end development, and integrations.
- Leveraged my diverse set of skills and experience to identify, address and resolve client concerns and potential roadblocks as efficiently as possible.
- Conducted QA testing and deployment reviews for production builds, ensuring smooth functionality and high usability.
- Regularly communicated with clients, developers, and designers, providing technical and strategic guidance.
- Assisted with generating technical flowcharts for projects with custom integrations and components.

UI/UX Designer / Front-End Developer   **Nov 2016 - Oct 2021**
- Served as the lead UI/UX designer on well over 80 eCommerce site build projects & work orders.
- Worked with a diverse array of clients, from local small businesses to fortune 500 corporations.
- Notable clients and brands include: Pfizer, Haleon, Gentex Corp., Chapstick, Metro, Mellanox Technologies, GE Dowty, Nicorette.

OffCourse Creative Co.
4 yrs | Philadelphia, PA | Hybrid

Founder / Creative Director / Freelance   **Jun 2012 - Sep 2016**
- Worked with my younger brother to form and operate a small, two man, full service design studio.
- Services included, photography, videography, creative direction & consulting, web design & development.

Education

Art Institute of Philadelphia
Bachelor of Arts (B.A.), Graphic Design   **2008 - 2010**

Skills & Interests

Skills: UI / UX Design, Creative Direction, Project Management (Waterfall, Agile), Graphic Design, QA Testing
Tools: Figma, Sketch, Adobe Creative Suite, Accelo, Notion, Trello
Languages: HTML, CSS, JavaScript
Platforms: BigCommerce, Shopify, Big Cartel
Interests: Photography, Videography, Sneakers, Fashion, Styling, Golf